

TECHNOLOGIES FOR WORSHIP®

By spotlighting the five most important features a house of worship needs to know about a specific product, **What the Spec** helps cut through the noise of a typical spec sheet before a purchasing decision is made.

'WHAT THE SPEC...'

Editorial Check-list

- Word Count**
(Intro Paragraph)=100
(each of the Five Key Features)=200
- 1 'lead-off' picture of the product in use (ie. venue setting)**
- 3-5 isolated product shots (no background/ transparent) from different angles**
- All images look best at 300dpi or more at 5 inches wide**

**PLEASE MAKE SURE
ALL BOXES ARE
CHECKED**

SEE AN EXAMPLE
ONLINE HERE:

